

Congregation Adath Jeshurun Newsletter Advertisement Prices

Below is a chart with our current pricing. On the back of the page are the dimensions of the advertisements. Please circle your choice of ad size and frequency on the chart below, fill out the bottom portion of this page, and send it along with your check and ad copy to:

Adath Jeshurun
Attn: Newsletter Ads
7763 Old York Road
Elkins Park, PA 19027

You may also email a PDF with artwork at least 300 dpi to Mtrager@adathjeshurun.info. If you have any questions, please call Amy Devine-Stretch at 215.635.6611, ext. 114. Thank you for your support.

Size of Ad	Cost	Double Issue	3 Double Issues	6 Double Issues
Full page	Per Issue	\$700	\$600	\$450
	Total	\$700	\$1800	\$2700
Half Page	Per Issue	\$375	\$325	\$250
	Total	\$375	\$975	\$1,500
Quarter Page	Per Issue	\$225	\$250	\$225
	Total	\$225	\$750	\$1350
Business Card	Per Issue	\$150	\$100	\$90
	Total	\$150	\$300	\$540

Name of Business: _____

Contact Person: _____

Address: _____

Phone Number: _____

Signature: _____

Special Notes: _____

Please be sure to include your camera ready art and your check payable to Adath Jeshurun and send it back to AJ. We will start your ad in the next possible issue and will run it consecutively unless you note otherwise above.

Full size, no bleed edge: 7.75" W x 9.875" H
Full size, bleed edge: 8.5" W x 11" H

Ad Sizes:

Full page, bleed edge: 8.5" W x 11" H

Full page, no bleed edge: 7.75" W x 9.875" H

Half page, vertical: 3.8" W x 9.875" H

Half page, horizontal: 7.75" W x 4.85" H

One-Quarter page, vertical: 3.8" W x 4.85" H

One-Eighth page, horizontal: 3.8" W x 2.375" H

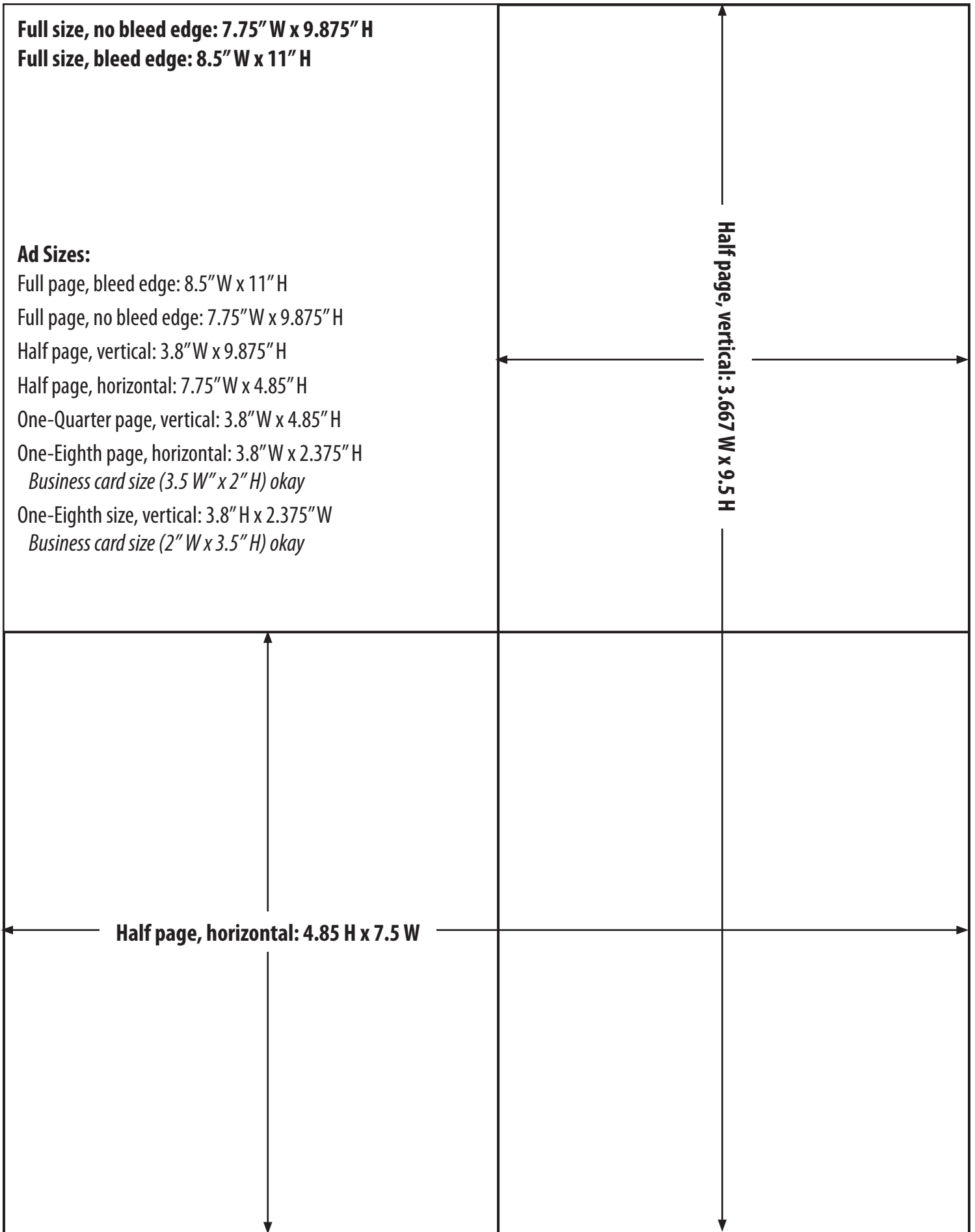
Business card size (3.5 W" x 2" H) okay

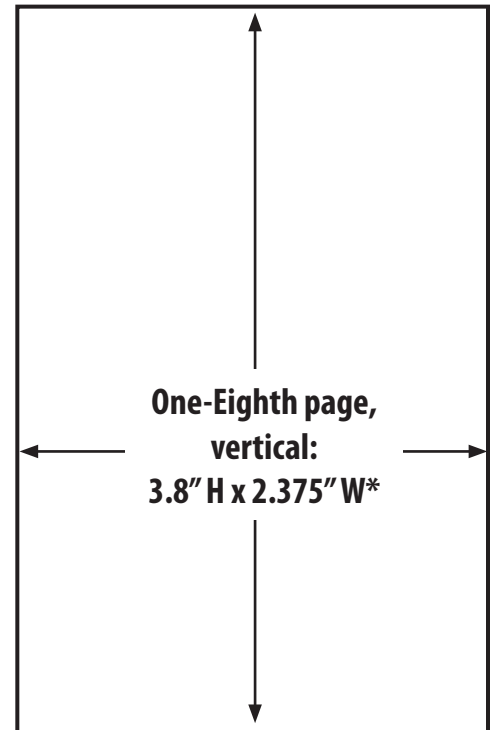
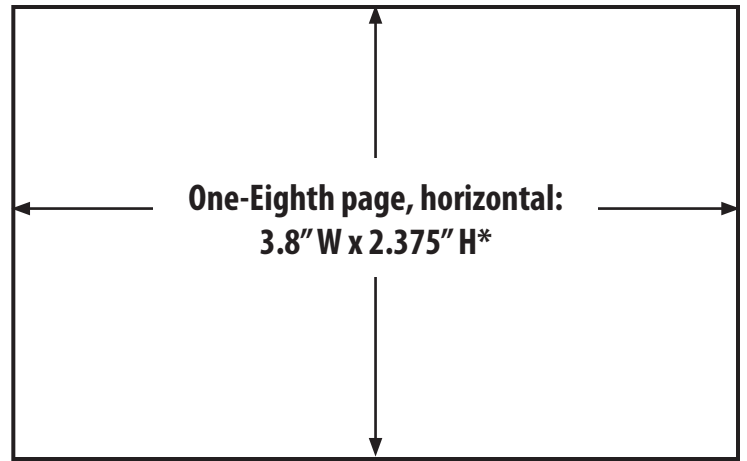
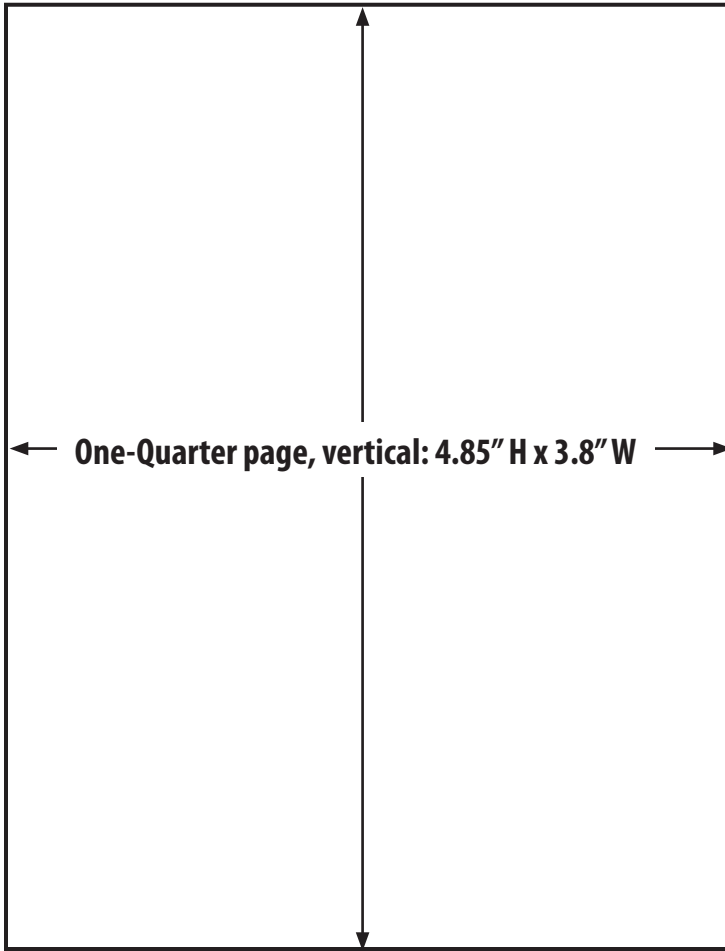
One-Eighth size, vertical: 3.8" H x 2.375" W

Business card size (2" W x 3.5" H) okay

Half page, vertical: 3.667 W x 9.5 H

Half page, horizontal: 4.85 H x 7.5 W





Ad Sizes:

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Half page, horizontal: 7.75" W x 4.85" H

One-Quarter page, vertical: 3.8" W x 4.85" H

One-Eighth page, horizontal: 3.8" W x 2.35" H

**Business card size (3.5 W" x 2" H) okay*

One-Eighth size, vertical: 3.8" H x 2.35" W

**Business card size (2" W x 3.5" H) okay*